

The Need

Support for the MS Center of SW FL comes **solely** from contributions from individuals, foundations, and fundraising events such as the A Vintage Affair and The Great MS Center Challenge.

There are over **2000 people** living with MS in Southwest Florida, with more moving here every day.

We have grown **35%** in the last year.

The MS Center registers an average of **5 new clients** with MS every month.

2017 at a Glance

435 CLASSES

including strength & balance, yoga, art, and meditation, compared to 224 in 2016.



SERVICES 4,079



Including treatment, therapy, classes, counseling, and referrals.

276 CLIENTS

We have added 24 new people already in 2018



NEW LOCATIONS 2



We expanded to new locations in East Naples and Fort Myers, providing a yoga class, Pilates, and an art class.

1,800+ PHONE SERVICES

Resources and information provided to callers in 2017.



VOLUNTEERS 60+



Work at events, set up for programs, enter data, organize programs, and more.

REGISTRATION #CH-12523. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. 1-800-HELP-FLA (435-7352) www.FloridaConsumerHelp.com

Our Mission: To improve the quality of life for those in Southwest Florida affected by multiple sclerosis.



The Multiple Sclerosis Center of Southwest Florida is a nonprofit organization dedicated to improving the quality of life for individuals living with MS.

We offer therapeutic services, art workshops, strength & mobility classes and mental health counseling. The MS center was founded in the year 2000 and serves over 400 people with MS annually.

100% of our funding comes from fund-raisers, local grants, or donations. The MS Center is a local organization, **not a national chapter**, and is funded entirely by the generous contributions of individuals and businesses in our community.



mscenterchallenge.com
3372 Woods Edge Circle #103 Bonita Springs, FL 34134
(239) 435-1901



The Multiple Sclerosis Center of Southwest Florida is hosting The Great MS Center Challenge 2018 during the month of November. This is a month-long fundraising event to support the services and programs of the MS Center of SWFL. We are seeking sponsors, volunteers, and of course, race and challenge participants, to help make this an extraordinary event! Call us at (239) 435-1901 to find out more or visit www.mscenterchallenge.com.



November Events

- The Great MS Center Challenge Day
- CrossFit Competitions
- Yoga-a-thon
- 30 local vendors will give back 15% of proceeds on designated dates

Bronze Sponsor \$500

- Logo included on event signage at the event.
- Logo included on flyers.
- 6 ft table at The Great MS Day Challenge event.
- Opportunity to place materials in gift bags for guests.



Vendor Tables \$60

- Space at the event for 6 foot table and tent
- Name of company listed on newspaper ads or inserts (if fee received by Sept. 10th).



Are you up to the Challenge?

The earlier your sponsorship is received, the sooner we can promote your business!

For questions about the event contact:

Elaine@mscenterswfl.org or

Linda@mscenterswfl.org or call

239-435-1901

Gold Sponsor **\$1,500**

Limited to Three Sponsors

Exclusive Benefit

- Company name and tag line listed as Gold Sponsor in print ads and flyers.
- Name and logo prominently displayed on event signage at The Great MS Challenge Day event.
- Tent, table, and VIP Seating for four at The Great MS Challenge Day event.

Other Benefits

- Company logo will appear on the MS Center website with a link to your company's home page.
- Opportunity to place materials in gift bags for guests.

Silver Sponsor **\$1,000**

Exclusive Benefit

- Company name and tag line listed as Silver Sponsor in any print ads and flyers.
- Logo included on event signage at The Great MS Challenge Day event.
- 6 ft table, and VIP Seating for two at The Great MS Challenge Day event.

Other Benefits

- Company logo will appear on the MS Center website with a link to your company's home page.
- Opportunity to place materials in gift bags for guests.

239-435-1901

Featured Event

The Great MS Center Challenge Day Saturday, Nov. 10, 2018 Koreshan State Park



The MS Center's Great Amazing Race, inspired by the CBS TV show "The Amazing Race"

A Law Enforcement/Fire Department Tug-o-War challenge

Tiger-Rock Martial Arts Board Breaking Challenge

Rubik's Cube Challenge led by National 2013 Champion, Andy Smith

Live entertainment
children's scavenger hunt
food vendors and vendor tables



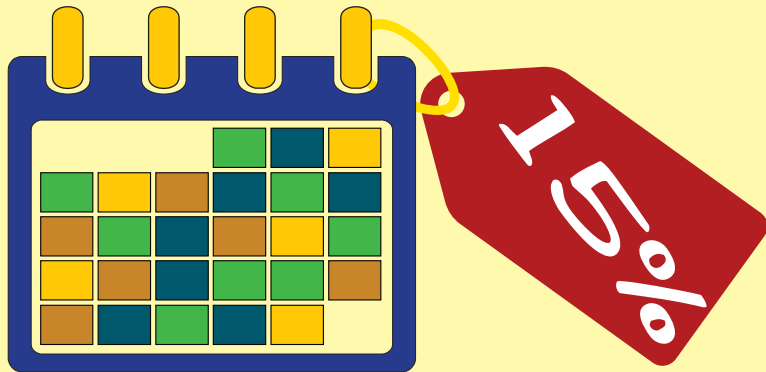
New Venue!

This year's event will take place in the Koreshan State Park, with lots of space for participants to enjoy vendors, talk to sponsors, and enjoy the entertainment.



Sales Challenge!

Pick a date in November to host a fundraising event for the MS Center. Donate 15% of sales received on that date to the organization. We will promote your business on a special newspaper insert.



Retail businesses, restaurants or services donate 15% of a day's sales

- Limited to 2 restaurants per week in November
- Limited to 2 retail-clothing businesses per week in November
- Limited to 2 salons or other service businesses per week in November.

The Great MS Center Challenge!

Sponsor Packages

Confirmed sponsors will be promoted starting in August and continuing through all events in November. Customized packages available upon request.

Note: sponsorship benefits commence after signed sponsorship agreement and specified deposits are received. Sign up now for the longest exposure!

Title Sponsor **\$3,000**

Limited to One Sponsor

Exclusive Benefit

- Announced as the Title Sponsor in radio ads August through November
- Company name and tag line prominently displayed as Title Sponsor in print ads, newspaper inserts and flyers.
- Acknowledgment as the Title Sponsor by the MC at The Great MS Challenge Day event.
- Separate banner with Company name and logo, prominently displayed at The Great MS Challenge Day event.
- Company name and logo on the backs of t-shirts worn by competition participants.
- Tent, table, and VIP Seating for 8 guests at The Great MS Challenge Day event.

Other Benefits

- Company logo will appear on the MS Center website with a link to your company's home page.
- Opportunity to place materials in gift bags for guests.